



STRATEGIC PLAN

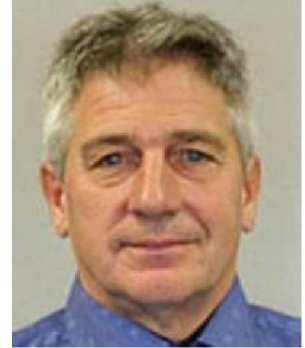


2022 - 2025

Revisions approved
March 13, 2024

Letter from the Reeve

Council is excited to share our 2022-2025 Strategic Plan. After two months of facilitated planning sessions including Council and Senior Administration and through the review of our past and vision for the future, we have identified three strategic priorities, supported by many strategic goals we hope to achieve throughout the next three years.



Our plan is based on the principles of collaboration, fiscal responsibility and environmental sustainability whereby all the priorities and goals will seek a collaborative approach, while ensuring fiscal responsibility to our residents and reducing our environmental impacts for future generations.

Our plan is adaptive and will be monitored and adjusted should the need arise. We will be nimble in our approach and resilient in the face of changes. We are truly excited to see the results of this plan and hope our residents and stakeholders see our vision and share in our excitement.

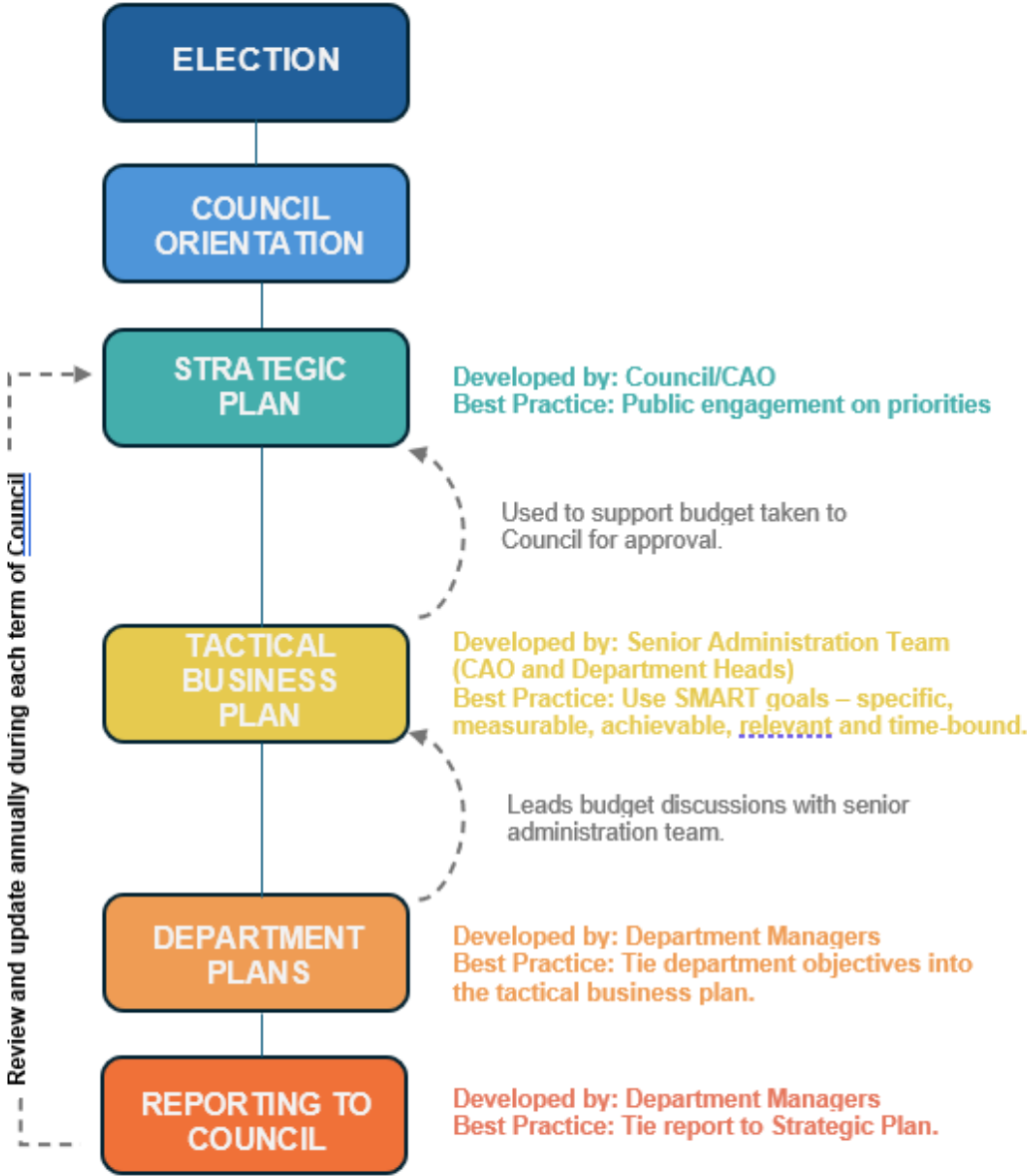
Best regards,

Reeve Don Kroetch

Strategic Planning Process

Council undertook a facilitated process to identify their key priorities over the coming years and the strategic goals they have under each of those priorities. Following development of Council's priorities and goals, administration worked with the facilitators to develop a tactical business plan that laid out the process to achieve Council's priorities. These tactics are tied to performance metrics and assist in the development of the municipality's annual budget.

STRATEGIC PLANNING ROADMAP



Prepared and facilitated by Transitional Solutions Inc. and Azimi Consulting

Our Vision

To be a strong, vibrant, and sustainable regional Community of communities, contributing to a rural essence and quality of life.

Our Principles

Council has defined three guiding principles that flow throughout all their priorities. These principles will become a part of all planning activities and considered in all operational decision making.

Collaboration -The County will endeavor to work collaboratively with the communities within Flagstaff County, their neighbours, local businesses, non-profit organizations and through provincial and federal programs in the delivery of programs and services.

Fiscal Leadership - Flagstaff County will balance the servicing and program needs of the community with consistent, prudent and transparent financial management.

Environmental Responsibility- The County will consider environmental impacts on all planning and development decisions and in the operations of their programs and services.



Council's Strategic Priorities

Strategic priorities are the key areas of focus for Council and Administration over the term of this Strategic Plan. Council's Strategic Goals and Administration's Tactical Business Plan will align with the Priority Areas identified.



Strong Communities



Flagstaff County's commitment to **Strong Communities** means we will provide community services that make Flagstaff an attractive place to live for all generations.

Leadership

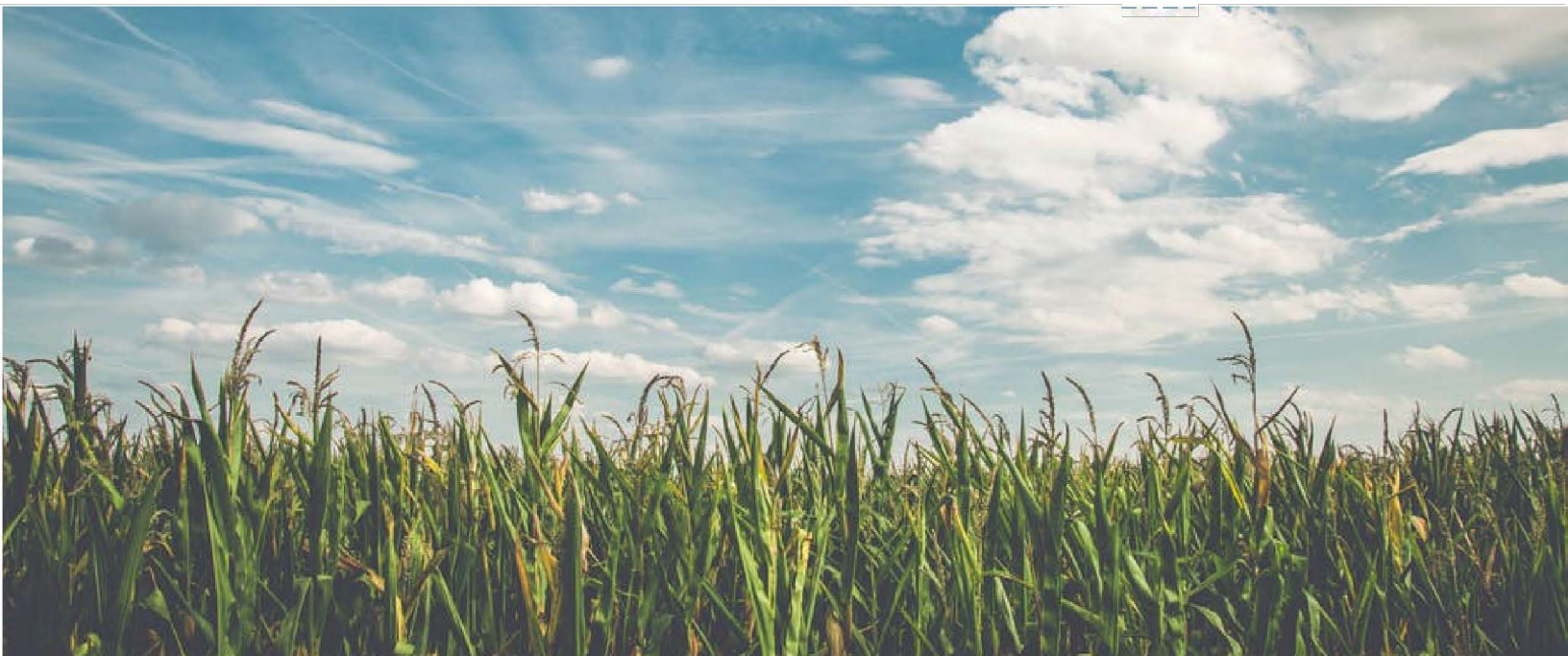


Flagstaff County's commitment to **Leadership** means we will ensure the reliability and continuity of Flagstaff County's administration and municipal operations.

Economic Prosperity



Flagstaff County's commitment to **Economic Prosperity** means we will work collaboratively with our local businesses and regional partners in the diversified growth of our economy.



Strong Communities

Flagstaff County's commitment to Strong Communities means we will provide community services that make Flagstaff an attractive place to live for all generations.

Strong Communities are characterized by cohesion, resilience, and inclusivity among our members. They foster a sense of belonging, social connectedness, and mutual support among its residents.

STRATEGIC GOALS

Goal

Build social connections to create a sense of belonging and diversity.

Objective Statement

We will encourage inclusive events, support community-based groups, nurture places to gather, and inspire volunteerism.

Goal

Increase advocacy for improved access to health and wellness services.

Objective Statement

We will raise awareness, collaborate with stakeholders, and advocate for policy changes to health and wellness services.

Goal

Decrease the number of seniors leaving our community.

Objective Statement

We will improve local amenities and services for seniors, support aging in place, and promote senior-friendly housing and access to healthcare.

Goal

Increase access to and capacity of childcare services.

Objective Statement

We will identify gaps in current childcare services and support the development and expansion of childcare facilities in the region.

Goal

Review Flagstaff County's water management plan and position ourselves accordingly in the event of drought.

Objective Statement

We will conduct a comprehensive review of our current plan and develop a drought response strategy with specific actions.



Economic Prosperity

Flagstaff County's commitment to Economic Prosperity means we will work collaboratively with our local businesses and regional partners in the diversified growth of our economy.

Economic Prosperity refers to the level of wealth, economic growth, economic security and economic competitiveness of Flagstaff County. It signifies the ability of individuals, businesses, and communities to meet their needs, pursue opportunities, and achieve a higher quality of life.

STRATEGIC GOALS

Goal

Approve a refined and updated Economic Development Strategic Plan.

Objective Statement

We will approve a realistic plan that represents a shared vision, addresses identified needs and opportunities, and aligns with broader community goals and objectives and be sure to monitor the implementation of the plan carefully.

Goal

Pursue lead generation of industrial and value-added agricultural development services.

Objective Statement

We will conduct comprehensive research to identify leads, develop targeted outreach campaigns and utilize our online presence to its fullest potential to solidify connections in the industrial and value-added ag sectors.



Leadership

Flagstaff County's commitment to Leadership means we will ensure the reliability and continuity of Flagstaff County's administration and municipal operations.

Municipal Leadership involves the guidance, direction, and stewardship of local government officials in serving the needs and interests of the community. It involves setting a clear vision and direction for the community's development and growth.

STRATEGIC GOALS

Goal

Improve our relationship with provincial and national associations to elevate the issues and needs of Flagstaff County

Objective Statement

We will identify key contacts, establish regular communication channels, and participate in activities that relate to Flagstaff County's priorities and concerns.

Goal

Find ways to be supportive of the economic viability of the communities within Flagstaff County

Objective Statement

We will engage with local businesses, community leaders and residents to enhance the economic competitiveness of our urban neighbours and be supportive of initiatives that support their continuity.

Goal

Develop opportunities to strengthen regional collaboration

Objective Statement

We will prioritize the ongoing development of a regional network of neighbouring municipalities that identify shared priorities through convening forums and using other platforms that bring together leaders.

